

E-MAP

Where Do We Go
From Here?



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Commit to leading evangelistically and providing a reproducible model.

2 Timothy 4:5;

1 Corinthians 11:1



“An evangelistic culture will never catch in a church so long as the people only see the pastor ‘doing what pastors do.’ You must preach and lead evangelistically. But what your people must see in you is a living example of what it looks like to share the gospel with real people outside the pulpit.”

Dr Rick Richardson, Director of the Evangelism & Research Institutes of the Wheaton College Billy Graham Center

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Identify and enlist a
church evangelism
leader.

Ephesians 4:11ff



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**Create an E-MAP with
culture builders and
cast vision
consistently.**

2 Timothy 2:2



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➤ **Persistently endure.**
Galatians 6:9



Transforming a church culture typically takes at least 3-5 years, but a “tipping point” can often be reached at the two-year mark when pastors are providing accessible models of oikos evangelism and facilitating intentional culture infusions with leaders. Richardson cites, “Our research shows that tipping point comes when 16% of church members begin practicing everyday evangelism.”

Dr Rick Richardson, Director of the Evangelism & Research
Institutes of the Wheaton College Billy Graham Center

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How close is your church
to reaching a tipping point
towards a culture of
evangelism?





E-MAP

Evangelism Ministry Assessment Profile

