



# E-MAP

## Evangelism Ministry Assessment Profile



# Where Do We Start?

The first step in charting a course forward is accurately assessing where you are.

The Evangelism Ministry Assessment Profile (E-MAP) is one tool that can help.



# How the E-MAP Can Help

The E-MAP is designed to help churches reflect on their current *evangelistic activity* in comparison to what a churchwide *culture of evangelism* could look like in their unique community context.



# Scoring the E-MAP

Start at the left of each row. Place a check mark in the box if you believe your church matches that descriptor.

Continue moving right to the next cell. Check as many boxes as apply.



AT OUR	POSSIBILITY	PROJECT	PROGRAM	PRIORITY	PURPOSE	PASSION
<b>CHURCH, EVANGELISM IS A...</b>	We want to be evangelistic. <i>Our church COULD...</i>	We are trying to be evangelistic. <i>Our church OCCASIONALLY</i>	Evangelism is a regular part of our ministry. <i>Our church REGULARLY</i>	Evangelism is important in our church. <i>Our church GIVES PRIORITY TO...</i>	Evangelism is seen as a primary responsibility. <i>Our church FOCUSES ON...</i>	Evangelism is integrated in the life of the church. <i>Our church MAKES MOST IMPORTANT...</i>
<b>Pastors &amp; Leaders</b>	<input checked="" type="checkbox"/> Our church leaders would like to see our church plan some evangelistic activities.	<input checked="" type="checkbox"/> Our church leaders occasionally promote evangelistic opportunities or ministries.	<input checked="" type="checkbox"/> Our church leaders ensure our evangelistic program has people to lead and promote it.	<input checked="" type="checkbox"/> The pastor and church leaders regularly give priority to evangelism through platform time, preaching, and events.	<input checked="" type="checkbox"/> The leaders of most ministries are personally modeling evangelism and have goals that contribute to reaching the lost.	<input type="checkbox"/> Impacting lostness guides planning, hiring, budgeting, and what is celebrated for the leaders of every ministry.
<b>Church Leaders</b>	<input checked="" type="checkbox"/> Our church has people interested in serving as evangelism leader or starting an evangelism team.	<input checked="" type="checkbox"/> Our church has an individual or team that occasionally leads an evangelism project.	<input checked="" type="checkbox"/> Our church has a group of leaders designated to help program regular evangelistic efforts.	<input type="checkbox"/> Our church has enlisted leaders to help prioritize evangelism through multiple ministries, events, or programs.	<input type="checkbox"/> Our church has empowered leaders to equip and encourage all ministries of the church to be purposeful in evangelistic ministries.	<input type="checkbox"/> Our church has leaders passionate about helping every believer reach their circles of influence for Christ and are evangelistic ministries.

# Scoring the E-MAP

No church scores perfectly in all areas.

Do not overthink any one box. Go with your first impression.





What should you be celebrating?

What areas of strength does your E-MAP affirm?

How can you celebrate an identified strength to help it grow into a passion for your church?



What could make the most difference if given focused attention?

You likely have multiple areas close to breaking through the *programmatic* lid to becoming more *purposeful*, or even a shared *priority* of your church. Select one.

What are some steps you could take to grow this evangelistic practice into a passion for your people?



# Scoring the E-MAP

The E-MAP is most effective when scored by a group of church leaders with influence to help shape culture.

Your KBC Evangelism Strategist or AMS can facilitate a discovery experience around the E-MAP.





# E-MAP

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