

What is Baptism Celebration?

Baptism Celebration, www.baptismcelebration.org, is a website designed to turn your church's baptism service into a significant outreach event. This site is sponsored by the North American Mission Board of the Southern Baptist Convention.

The purpose of this site is simple—to provide pastors and churches with a resource they can utilize to plan a special evangelistic event called “Celebration of Baptism.” This event will use the baptism of new believers to attract seekers, to share the Good News of Jesus Christ, and to draw the net evangelistically.

A well-planned baptism service can attract seekers. It is a fact that the longer someone is a Christian, the fewer non-Christians he/she knows. New Christians, conversely, usually have a wealth of friends who do not yet have a personal relationship with Jesus Christ. A baptism service provides this new believer with one of his/her first opportunities to invite friends, family, co-workers, and neighbors to church to hear the Gospel.

A formal invitation to a person's baptism service is compelling. Much like an invitation to a wedding, some people who would never go to church otherwise will attend. On this website free resources such as downloadable invitations and baptism service outlines are provided to facilitate reaching out to as many un-reached people as possible.

A Baptism Service can effectively share the Good news of Jesus Christ. Believer baptism by immersion is a picture of salvation as the new believer symbolically professes faith in Jesus Christ,

His death, burial, and resurrection. It is a profession of newness of life in Him. The personal testimony of how the new Christian came to understand and commit to Jesus can be incorporated into the service. Finally, the message of the gospel can actually be preached or taught in the service itself.

A baptism service can draw the net evangelistically. The gospel is the "...power of God unto salvation..." (Romans 1:16). Simply put, God has placed intrinsic power in the gospel itself to draw people unto Himself. A baptism service offers churches a receptive environment in which to share the gospel and record decisions for Jesus Christ.

This website contains all the resources that pastors and churches need to utilize a special baptism service to attract seekers, share the gospel, and to facilitate and record decisions for Christ.

This site also includes information on baptism, prayer helps, organizational materials, job descriptions, sermon and teaching materials on baptism, suggested baptism service outlines, attendance and fellowship ideas, downloadable promotion resources, and follow-up ideas.