

PASTOR'S LEADERSHIP IN EVANGELISM

A pastor's emphasis on evangelism in the church is strategic. His vision or lack of it for evangelism and the ministry of evangelism will be reflected throughout the church. The church usually will adopt the pastor's attitude and follow his example in evangelism. A pastor must set the pace for the church family:

1. **In his prayer life.**
2. **In personal witnessing.**
 - He must be obedient and set an example of regular witnessing.
 - He must take time for his own spiritual development.
 - He must believe that people without Christ are lost and lead his people to this understanding.
3. **In planning for evangelistic worship services. Worship services are evangelistic when an atmosphere is created that encourages people to accept Christ as their Savior. This includes:**
 - An expectancy that God will work in people's lives.
 - A joyous celebration of the victory in Christ.
 - A warm, friendly spirit that makes a lost person feel cared for and wanted.
 - Clear, simple, and exciting presentations of Christ's gospel.
 - An assurance of what Christ can do and is doing in believers' lives.
 - An opportunity to make decisions for Christ.
4. **In training church members for evangelism.**
 - Through witness training.
 - Through organizations.
 - Through caring for people's needs.
5. **In planning evangelistic events within the church (e.g., revivals, block parties), maintaining an up-to-date evangelistic prospect list (names and addresses of lost people), and conducting special evangelism events in the community.**