

"Here are the twelve questions we ask at Saddleback:

by Rick Warren

1. What does God expect from members of his church?
2. What do we expect from our members right now?
3. What kinds of people already make up our congregation?
4. How will that change in the next 5 to 10 years?
5. What do our members value?
6. What are new members' greatest needs?
7. What are our long-term members' greatest needs?
8. How can we make membership more meaningful?
9. How can we insure that members feel loved and cared for?
10. What do we owe our members?
11. What resources or services could we offer our members?
12. How could we add value to what we already offer?"