

# Evangelism Planning Team

## Introduction:

Evangelism was the heart of the earthly ministry of Jesus. Jesus stated His purpose for coming to earth in Luke 19:10 “for the Son of man came to seek and to save what was lost.” He then commissioned His church to take the gospel to the nations in Mark 16:15 “Go into all the world and preach the good news to all creation.” Jesus predicted that when this task was completed the end would come.

The priority of the church is evangelism. If the church does not plan to do evangelism, it will not be done.

## The Concept for a Planning Team:

- Evangelism must have high visibility in the church
- Every church is accountable to God for developing and implementing an effective Church Evangelism strategy.
- The pastor is called by God to lead the church in evangelism.
- All believers are commanded and encouraged to be a witness for Christ in word and deed.
- All churches need a planning team to assist the pastor/staff in planning and implementing evangelism in the church.
- Evangelism should permeate all that a church does. Every ministry in the church ought to have reaching people as one of its primary functions.

## Selecting an Evangelism Planning Team:

Evangelism planning team members should be spiritual leaders in the church.

## Spiritual Leadership:

Some of the qualifications should include:

- Commitment to Christ
- Commitment to and support of Pastor and other church leaders
- Faithfully involved in or leading a church ministry
- Commitment to Evangelism
- Faithful financial supporter of the church ministry (commitment to tithing)
- Faithful in church worship and small group ministry

## Church Leadership:

- Every ministry or church program organization in the church should have a representative on the Evangelism planning team.

- Evangelism planning team members should meet on a regular basis with their respective ministry-area representatives to address the evangelism needs necessary.

## **Major Tasks and Responsibilities:**

### **Tasks:**

- Engage the church in evangelism by developing a comprehensive strategy of evangelism.
- Enlist, equip and engage church members in personal evangelism.
- Reach unbelievers by presenting the gospel through evangelism events, ministries in cooperation with all church programs and ministries.

### **Responsibilities:**

- Develop and maintain a commitment to the priority of evangelism.
- Develop and maintain an on-going witness training program in the church.
- Plan and implement special evangelistic events and projects.
- Plan and implement an evangelistic prayer ministry.
- Research church field to determine on-going evangelistic ministries that need to be implemented.
- Plan and implement a system of locating and cultivating evangelistic prospects.
- Develop an intentional immediate follow-up strategy for new believers.
- Develop annual Church evangelism goals

## **Evangelism Team Members:**

### **Evangelism Team Leader**

Gives overall direction to the evangelism team along with Pastor and represents evangelism team in church leadership meetings (church council, ministry leadership teams etc.)

- Leads the evangelism team to assist the Pastor/staff in scheduling and developing an aggressive on-going strategy of evangelism.
- Coordinate and develop budget requests for church finance team.
- Cooperate with all church ministry leaders in permeating the entire church with an evangelistic emphasis.
- Model evangelism by participating in evangelism ministries of the church

### **Special Evangelistic Events Coordinator**

- Leads evangelism team in planning and implementing a church strategy of special evangelistic events, including
- Revivals, Crusades
- Media
- Block Parties, Sporting events etc.
- Targeted evangelistic age/ethnic groups

## **Personal Evangelism Coordinator**

Plans and implements an on-going witness training program in the church that includes:

- Establish and maintain an up-to-date evangelistic prospect file.
- Develop strategies for immediate follow-up for all new believers.
- Develop and implement a strategy of equipping church members in understanding the belief systems of cults and world religions for the purpose of sharing Christ with them.

## **Representatives of all Church programs and ministries**