

# Ministry Evangelism and the Local Church

How does a church become involved in ministry evangelism?

- 1. Locate the primary “community.”**
  - a. Locate the church property on a city or county map.
  - b. Draw a circle around the property that includes the residences of a majority of church members. This is the primary “community.”
  
- 2. Identify the community makeup.**
  - a. Conduct a demographic study of the primary community around the church. This can be done by visiting [www.namb.net/cffes](http://www.namb.net/cffes).
  - b. Notice trends (ethnic makeup, family makeup, housing, economic makeup, etc.)
  
- 3. Saturate the primary community with prayer.**
  - a. Organize prayer in the congregation.
  - b. Lead church staff to pray regularly for area and families.
  - c. Encourage church families to begin praying for their neighbors and neighborhoods.
  - d. Organize prayerwalks through the primary community.
  
- 4. Discover primary community needs.**
  - a. Continually visit each home in the primary community.
  - b. Identify the spiritual needs of the primary community.
  - c. Identify the physical needs of the primary community through a community needs assessment.
  
- 5. Organize the church to meet the needs in the primary community.**
  - a. Church member’s inventory
    - i. Evaluate spiritual resources (spiritual gift survey)
    - ii. Evaluate human and material resources (membership resources)
  - b. Evaluate community spiritual needs
    - i. Evangelism training
    - ii. Organized discipleship program
    - iii. User-friendly assimilation program
    - iv. Mentoring programs
    - v. Affinity groups (children, teens, men, women, senior adults, and family) programs
  - c. Evaluate community physical needs
    - i. Benevolence programs (necessities of life assistance)
    - ii. Equipping for life ministries (financial planning, child rearing, marriage building, job training, educational tutoring, spiritual counseling, etc.)
    - iii. “Faith in action” ministries (church actively meeting the needs of the community—servanthood evangelism projects, community improvement projects, after school program for children with working parents, abortion counseling, etc.)
  
- 6. Expand the community as influence grows.**